

# FEATHERED FORTUNES

## PRICE TRENDS FOR POULTRY, EGGS AND DAIRY CATTLE

### IN 2025



**TYLER  
COZZENS**

**Director  
Livestock Marketing  
Information Center**



**ADAUTO  
ROCHA JR.**

**Assistant Extension Professor  
University of Missouri Extension**

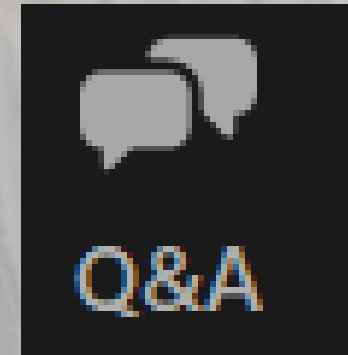


**GARY  
LOHR**

**Data Systems Analyst  
Livestock Marketing  
Information Center**

# *Questions??*

- ❖ Feel free to submit questions at any time using the Q/A chat feature at the bottom of your screen.
- ❖ You can also email questions me at [bpbrown@missouri.edu](mailto:bpbrown@missouri.edu)
- ❖ We will try to answer as many questions as we can at the end. A full list of questions with responses will be available at [fapri.missouri.edu](http://fapri.missouri.edu) under “events”.



# Recording for today's webinar can be found at:

FAPRI.missouri.edu -> Outreach -> Event Series: 2025 Ag Lender Webinars

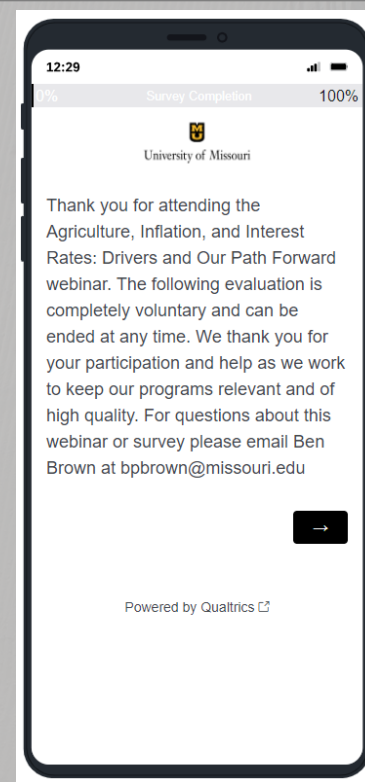
The screenshot shows the FAPRI Publications website. The navigation menu includes 'About FAPRI', 'Publications', 'Family Corner', 'Outreach', 'News', and 'Contact'. The 'Outreach' menu is open, showing 'Events', 'Event Series: 2025 Ag Lenders Webinars', and 'Presentations'. A purple arrow points from the text above to the 'Event Series: 2025 Ag Lenders Webinars' link. Below the navigation is a 'PUBLICATIONS' banner with sorting options: 'Sort by Research Areas', 'Sort by Type', 'Sort by Date', and 'Sort by Author'. Three publication cards are visible:

- Estimates of the Economic Assistance for Producers contained in the American Relief Act of 2025**  
December 24, 2024  
FAPRI-MU Report #06-24 estimates the
- Food Policy Bites: SNAP Program Costs Decline from FY 2022 Peak, but Projected to Increase Slightly in FY 2025**  
October 29, 2024  
Food Policy Bites #13: Recent USDA data
- Food Policy Bites: Food Prices Projected to Cool in 2025 and Beyond, Still Higher Than Pre-Pandemic Levels**  
September 24, 2024  
Food Policy Bites #12: After spiking in 2022, consumer food inflation is expected to...

# Evaluations

**Please help us continue to offer high quality programs by completing our evaluation upon completion of the webinar.**

- ❖ The internet-based evaluation will start when you exit the zoom.
- ❖ Takes roughly 3 minutes
- ❖ Responses will be completely private



**The evaluation is designed to capture how effective our program was at meeting key objectives.**

1. The outlook and challenges for poultry and egg producers,
2. Changes to the Federal Milk Marketing Order pricing and how it could impact Missouri producers, and
3. The impact and risk of disease outbreaks in poultry and layer operations.



# WHAT AG LENDERS NEED TO KNOW IN 2025

## EXCLUSIVE WEBINAR SERIES

Agricultural lenders and their clientele are invited to join MU Extension and partners for engaging and informative discussions on key agricultural finance topics set to shape the industry in 2025

### Topics include:

- Price trends for **poultry, eggs and dairy cattle** in 2025
- **Fertilizer prices and crop budgets** for 2025
- Navigating the **U.S. economic landscape** and its impact on agriculture
- **Weather and crop price** outlooks for 2025
- Exploring **value-added agriculture** opportunities in Missouri
- Economic insights on **Missouri farm income** in 2025

### Dates and times:

February 5.....	10 a.m.
February 13.....	10 a.m.
February 25.....	1 p.m.
March 6.....	10 a.m.
March 18.....	10 a.m.
April 7.....	10 a.m.



**FIND DETAILS: [MUEXT.US/AGLENDERSWEBINARS25](https://muext.us/aglenderswebinars25)**

Questions? Contact Ben Brown at [bbrown@missouri.edu](mailto:bbrown@missouri.edu) or 573-882-6527

# Poll Question #1: What is your outlook for the poultry and egg industry over the next 12 months?

- A. Very positive
- B. Positive
- C. Neutral
- D. Negative
- E. Very Negative
- F. Unsure

## Poll Question #2: What do you believe is the greatest risk to the livestock industry in the next 5 year?

- A. Disease outbreaks (avian flu, swine fever)
- B. Market Volatility and price fluctuation
- C. Regulatory changes and compliance cost
- D. Climate change and environmental impacts
- E. Feed and input cost increases
- F. Labor shortages and workforce issues.

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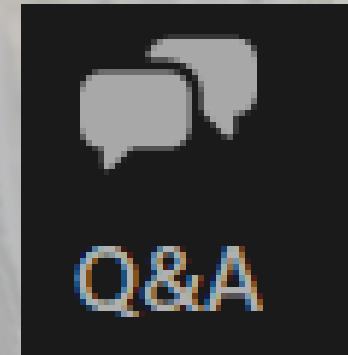
**Data Systems Analyst  
Livestock Marketing  
Information Center**

# Poll Question #3: How familiar are you with the Federal Milk Marketing Order and its role in regulating milk prices?

- A. Very familiar
- B. Somewhat familiar
- C. Heard of it, but not sure what it does
- D. Not familiar at all

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- ❖ We will try to answer as many questions as we can at the end of each presentation and at the end of all presentations. A full list of questions with responses will be available at [fapri.missouri.edu](http://fapri.missouri.edu) under “events”.



# CULTIVATING COST EFFICIENCY

# FERTILIZER PRICES AND CROP BUDGETS

## FOR 2025



**JOSH  
LINVILLE**

Vice President of Fertilizer  
StoneX



**BEN  
BROWN**

Agricultural Economist  
University of Missouri Extension

# UNLOCKING LENDING OPPORTUNITIES IN MISSOURI'S SPECIALTY CROP INDUSTRY



February 12, 2025  
February 20, 2025



St. Louis, MO  
Kansas City, MO

Kansas City and St. Louis lenders... join us to learn how to support specialty crop producers through partnerships with USDA's FSA, NRCS and MU Extension. Expand your portfolio and engage in Q&A!

## What You'll Gain:

- Access to UM Extension's business planning resources
- Strategies to partner with FSA to reduce lending risk
- Insights on NRCS programs that offer support for specialty crop production
- Networking with other lenders and professionals

**REGISTER FOR AN IN-PERSON WORKSHOP NEAR YOU:  
[MUEXT.US/SPECIALTYCROPLENDING](https://mnext.us/specialtycroplending)**

**QUESTIONS? CONTACT MALLORY RAHE**  
**[MALLORY.RAHE@MISSOURI.EDU](mailto:MALLORY.RAHE@MISSOURI.EDU) | 573-884-7606**



# *Agricultural* **LENDERS SCHOOL**

In-depth agricultural finance training for early career lenders and those new to agricultural loan responsibilities - gain insights and knowledge to serve your clientele

**JUNE 2-5, 2025 | COLUMBIA, MO**

- ✓ Learn from industry experts and University of Missouri faculty
- ✓ Grasp concepts through case studies, interactive exercises and presentations
- ✓ Topics include financial statements, credit analysis, managing risk, emerging issues in agricultural finance... and MORE

Questions? Contact Ryan Milhollin at  
573-882-0668 or [ryan.milhollin@missouri.edu](mailto:ryan.milhollin@missouri.edu)



*find more information at*

**MUEXT.US/AGLENDERSCHOOL2025**

REGISTER BY MAY 12



MISSOURI  
INDEPENDENT  
BANKERS  
ASSOCIATION



FCS FINANCIAL

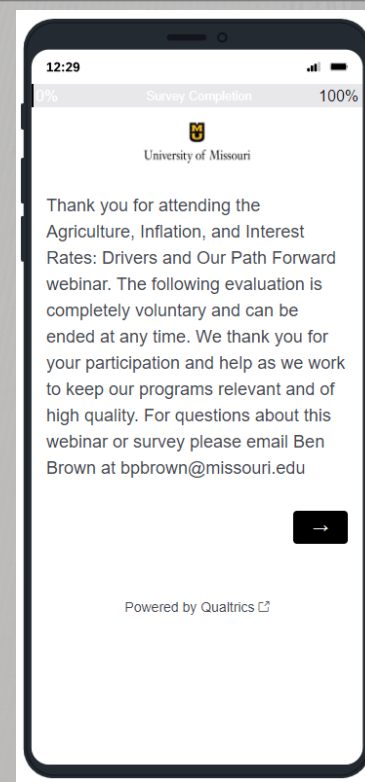


**SCAN TO REGISTER**

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# *Thank you!*



University of Missouri

This program is possible due to the work of the presenters, the Food and Agricultural Policy Research Institute, the Rural and Farm Finance Policy Analysis Center, and MU Extension.

All conference materials and presentations will be available at [fapri.missouri.edu](http://fapri.missouri.edu) for any comments about the conference please email Ben Brown at [bbbrown@missouri.edu](mailto:bbbrown@missouri.edu).